



## USA Ultimate National Outreach Director

### General Role

The national outreach director (NOD) is tasked with introducing the sport of ultimate to new populations in the US, recruiting, expanding, managing and motivating the volunteer base of state-level USA Ultimate volunteers, developing guidance on outreach best practice for clinics and leagues, and providing resources and assistance on outreach programs to outreach coordinators (OC). The NOD reports to the coordinator of youth and education programs, currently Sarah Powers.

This position, more than any other, relies heavily on the NOD to reach out to areas and organizations without current youth ultimate play and help identify volunteers who can lead the development of community appropriate playing opportunities, while also developing ways to build ultimate in areas with some ultimate playing opportunities. The NOD should be knowledgeable of the existing youth ultimate structure across the country, or be willing to investigate details when appropriate.

### Responsibilities

The NOD's primary responsibility is to oversee and support outreach activities. This includes:

- Manage the outreach advisors and ensure they complete the following:
  - Quarterly internal newsletter
  - Quarterly check-in with outreach coordinators
  - Run a USA Ultimate outreach event
  - Help NOD target volunteer recruitment
- Work with outreach advisors and outreach coordinators to develop new outreach opportunities.
- Encourage the development of school based leagues, recreational and youth club leagues
- Communicate regularly with the USA Ultimate coordinator of youth and education programs:
  - Ongoing programs – their successes and challenges
  - Development of new outreach opportunities
  - Areas to expand current programming to have a broader reach
  - Management of volunteers – recruitment, retention and productivity
- Connect youth players and ultimate organizations to USA Ultimate
- Work with states without USA Ultimate youth structure to promote play, find and support volunteers
- Manage and develop outreach projects as needed
- Reside on the Outreach Working Group and attend one meeting a year where we will assess the previous year and plan for the upcoming year in terms of programming and budget.
  - This will occur Friday, August 2 and Saturday, August 3 of US Open.

### Appointment

In coordination with the manager of youth and education programs, the coordinator of youth and education programs appoints the NOD. The term is for a period of two years, subject to review and evaluation, and the coordinator of youth and education may terminate or review the appointment with approval of the manager of youth and education programs.



### **Requirements**

- USA Ultimate member in good standing
- Adhere to principles of the mission of the USA Ultimate (see: [usultimate.org/about/usultimate/our\\_mission/default.aspx](http://usultimate.org/about/usultimate/our_mission/default.aspx))
- Uphold USA Ultimate policies, procedures and guidelines
- Good communication and organizational skills
- Willingness to work as a team with coordinator of youth and education programs
- Regular use of email
- Ability to effectively and efficiently delegate tasks to volunteers and volunteer coordinators
- Enthusiasm for ultimate in general and for girls' ultimate specifically

### **Benefits**

- \$1,500 annual honorarium
- Free one-year USA Ultimate membership for each year the position is held
- NCSI Background check
- Opportunity to contribute positively to the development of ultimate and USA Ultimate's quality of work
- Opportunity to work with other passionate and dedicated ultimate players and organizers
- Opportunity to develop personal and professional skills
- Support and guidance from USA Ultimate headquarters
- Good will that goes with helping to facilitate a great opportunity for people to play ultimate
- Networking and getting to know other ultimate players throughout the country
- Travel reimbursed for required events

### **Applications Procedure**

Send a letter addressing the following four items to coordinator of youth and education programs, Sarah Powers, [sarah@hq.usultimate.org](mailto:sarah@hq.usultimate.org).

1. Objective: Explain why you are interested in this position.
2. Qualifications: Describe why you are qualified for the position. A copy of your resume may be attached.
3. Ultimate experience: Briefly describe your involvement in ultimate as a player, organizer, parent, coach, volunteer, etc.
4. Other considerations: Provide any other information that you feel should be considered.

Application deadline is Thursday, February 7.

Projected start date is Friday, March 1.