

Development of a League Membership Model at the Ultimate Players Association
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Abstract

The Ultimate Players Association (UPA) is a nonprofit that promotes the sport of ultimate in the United States. The UPA seeks to spur growth in the organization by creating a new membership model for local ultimate leagues. The purpose of this paper is to provide a starting point for development of the membership model by the UPA. Implementation of league membership will require changes to the governance structures to ensure effective control over business relationships. Success of the league membership model will require a thorough examination of the needs of local leagues as well as the UPA's ability to provide benefits.