



**USA Ultimate Board of Directors
Conference Call
April 9th, 2016**

Saturday, April 9th, 2016

President DeAnna Ball calls meeting to order at 11:02 AM ET, Saturday April 9, 2016.

Board Members Present via Teleconference:

DeAnna Ball – President, At-Large Representative - Here
Josh Seamon – Secretary, At-Large Representative - Here
Brian Garcia* – Treasurer, Athlete Representative - Here
Audrius Barzdukas – At-Large (Independent) Representative - Here
Kathy Hendrickson – At-Large Representative - Here
Michael Eck – At-Large (Independent) Representative - Here
Ness Fajardo* – Athlete Representative - Here
Dave Klink* – Athlete Representative - Here
Steve Mooney – At-Large (Appointed) Representative - Here
Mike Payne* – At-Large (Appointed) Representative - Here

USA Ultimate Staff Present via Teleconference:

Dr. Tom Crawford – CEO - Here
Julia Echterhoff Lee – Director, Finance and Development - Here
Will Deaver – Managing Director, Competition and Athlete Programs - Here
Andy Lee – Director, Marketing and Communications - Here
Josh Murphy – Director - Member Services & Community Development - Here

Guests:

Nob Rauch – President, World Flying Disc Federation

Elite athletes are denoted by a *

Introductions, Welcome, and Miscellaneous

Presented by DeAnna Ball

- DeAnna Ball ran through an overview of the meeting agenda
- Josh Seamon gave an overview of the board email and document archive system

WFDF Updates

Presented by Rob Rauch

- Rob Rauch thanked the entire board for its continued support and the chance to share exciting news.
- Rob Rauch gave an overview of the broadcast coverage for the upcoming London World Championships.



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- WDFD encourages the USAU board to continue planning for and supporting continued broadcasting and sponsorship growth.
- Rob Rauch answered several rounds of questions for board members.
- The board discussed several ways to continue actively supporting WFDF.

Rob Rauch leaves the call

Financial update

Presented by Tom Crawford, Julia Echterhoff Lee, and Brian Garcia

- This year's budget has been significantly impacted by the national teams.
- Membership numbers are strong and expenses are under control.

Membership update

Presented by Josh Murphy

- We've seen an overall growth rate of 10%, although it was noted this is a challenging time of year to project final numbers.
- Deadlines have been extended for youth memberships and USAU is now requiring coach memberships at more events.

College season update

Presented by Will Deaver

- The college season is in full swing. Conference championships will start next week.
- The competition is strong and exciting.
- HQ is actively following up with teams on rostering tasks.
- Will Deaver spoke about the new Achieving College Excellence (ACE) initiative, which will reward and recognize teams that are doing well on and off the field to develop their programs.
- The division is already quite large and it's continuing to grow.
- Will Deaver spoke about the dynamics of the BYU situation.

RallyMe campaign

Presented by Andy Lee

- A fundraising campaign based around the national teams was launched last week.
- The system will be used for USAU-specific campaigns.

Board Committee & Working Group Updates

- The board heard updates from Steve Mooney (Marketing Committee), Dave Klink (Competition Committee liaison), and Josh Seamon (Board Governance and Development).



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July Board Meeting

- DeAnna Ball ran through logistics for the upcoming summer board meeting to be held at the US Open

DeAnna Ball adjourns the meeting at 12:57 PM ET, Saturday April 9, 2016.